Jed Lehmann

End-to-end product designer with 18 years experience

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Experience

Octopus Deploy 2020 – Current • Product Design Manager

Responsible for the user experience across the group of experience teams at Octopus. I work at a strategic level in a cross-discipline leadership team, guiding how design impacts the group's objectives.

Manage a small team of designers to do their best work and grow their skills.

Delivering a world-class onboarding experience for new Octopus users as Design Lead in the User Onboarding team.

Also: Lead Designer, Senior Product Designer

E-accent 2015 – 2020 • Senior Product Designer

Planned, designed and executed user-centered experiences for web and mobile. Introduced a robust UX design process for our team. Managed UX research to identify pain-points and generate actionable insights for design solutions. Collaborated with senior stakeholders and executives to establish the vision of software projects.

Independent 2004 – 2020 • UX/UI Design

Project-management, design and front-end for dozens of websites, web applications, landing pages, and design systems with a user-centered approach.

On Creative 2010 – 2015 • Senior Designer

Brand identity, website design, packaging, publication design, image manipulation, illustration.

SeeSaw Advertising 2005 – 2010 • Designer

Brand identity, website design, interactive animation.

Education

Douglas Mawson Institute
2001–2004 • Diploma of Web & Graphic Design

Skills

Strategy and leadership

Management   Leadership   Coaching   Design thinking   Facilitation   Product trios   Design advocacy   Storytelling

Design and research

Prototyping   User research   Design systems   Interaction design   Visual design   Information architecture   Usability testing   HTML/CSS   Customer interviews   Heuristic evaluation   Competitive analysis   Card sorting   User journeys   Typography   Surveys   Microcopy

Tools

Figma   Whimsical   Sketch   Principle   Miro   Hotjar   Amplitude   Github   Jira   Adobe CC

Solving high impact problems in complex B2B products and domains.

Strategy   Leadership   Research   Storytelling   Execution