



## Jed Lehmann

Experienced, user-focused product designer  
with a background in graphic design

🌐 [jedlehmman.com.au](http://jedlehmman.com.au)  
✉ [hello@jedlehmman.com.au](mailto:hello@jedlehmman.com.au)  
☎ +61 407 607 669  
📍 Adelaide, Australia

### EXPERIENCE

- 2015 – Current**   **Product Designer at E-accent (remote)**
- Led the design of over 10 successful web apps.
  - Collaborated with senior stakeholders and executives to determine the design vision and resourcing of web apps.
  - Drove the design, development, and implementation of a design system that reduced the instance of code duplication and increased velocity.
  - Project-managed several web application projects in agile team environments.
  - Managed UX research to identify pain points and generate actionable insights for design solutions.
  - Introduced a robust UX design process for our team.
- 2004 – Current**   **Freelance Design**  
Designed and built over 20 websites and web apps as a freelance design consultant
- 2010 – 2015**   **Senior Designer at On Creative**  
Brand identity, website design, packaging, publication design, image manipulation, illustration
- 2005 – 2010**   **Designer at SeeSaw Advertising**  
Brand identity, website design, packaging, publication design, image manipulation, illustration

### EDUCATION

- 2001 – 2004**   **Diploma of Graphic Design: Douglas Mawson Institute**  
Brand identity, website design, packaging, publication design, image manipulation, illustration

### PROFILE

I am interested in more than simply designing great looking interfaces. I want to positively impact the user's experience of a product in a systematic way – using research, prototyping, design systems and feedback loops to bring continuous improvement to projects I work on.

### SKILLS

Design	Front-end
UX research	HTML & CSS
UX design	Javascript
HTML & CSS	Beginner React
Usability testing	Gatsby
UI design	jQuery
Interaction design	WordPress
Prototyping	Craft CMS
Design systems	
Pattern libraries	
Graphic design	
Branding	

### TOOLS

Figma	Google Analytics
Sketch	Bulma
Adobe CC	Screenflow
Principal	Gulp
InVision	Terminal
Hotjar	GitHub
usertesting.com	Jira & Trello