

Jed Lehmann

Product Designer



🌐 www.jedlehmman.com.au

✉ hello@jedlehmman.com.au

☎ +61 407 607 669

📍 Adelaide, Australia

EXPERIENCE

Octopus Deploy • Product Designer • July 2020 – Current
UX/UI design for Octopus Deploy SaaS product.

E-accent • Senior Product Designer • 2015 – July 2020

- Planned, designed and executed user-centered experiences for web and mobile apps.
- Introduced a robust UX design process for our team.
- Managed UX research to identify pain-points and generate actionable insights for design solutions.
- Collaborated with senior stakeholders and executives to determine the vision of software projects.
- Reduced code duplication and increased velocity by driving the design, development, and implementation of design systems.
- Carried out usability studies on prototypes to iterate and improve on design solutions.

Independent • UX/UI Design • 2004 – Current

Designed and built dozens of websites, web applications, landing pages, design systems with a user-centered approach.

Independent • Design Training Consultant • 2019

Ran a digital design training course for a team of four designers. Topics: responsive design, UX research, handoff

On Creative • Senior Designer • 2010 – 2015

Brand identity, website design, packaging, publication design, image manipulation, illustration.

EDUCATION

Diploma of Web & Graphic Design • 2001–2004
Douglas Mawson Institute

Scrum Course • 2020

*Two-day Scrum course with Jim Coplien,
Certified Scrum Trainer*

EXPERTISE

Broadly

User Experience, User Interface, HTML & CSS

Specifically

Usability Testing	Competitive Analysis
Rapid Prototyping	Information Architecture
Interaction Design	Interviews
Surveys	Experience Maps
Card Sorting	Scenarios
Task Analysis	User Journeys
Heuristic Evaluation	Design Systems
Content Analysis	HTML & CSS
Personas	React & Vue
Wireframes	WordPress

TOOLS

Figma	Google Analytics
Sketch	Bulma
Adobe CC	Screenflow
Principal	Gulp
InVision	Terminal
Miro	Github
Hotjar	Jira & Trello

TALENTS

- A big-picture strategic thinker dedicated to sweating the details.
- I embrace uncertainty and pivoting – and am never afraid to be wrong.
- Strong hunger to learn new skills to become the most impactful designer I can be.
- Self-motivation and flexibility to juggle diverse responsibilities in a remote environment.
- Ability to communicate with humility and clarity in verbal & written form.

I help companies make *usable*, *valuable* and *desirable* products for web & mobile.